

# Please Read

Inside the “Lead Magnet Website”, you’ll find:

index.html: The main lead magnet page.

download.html: This is the download page.

Below you’ll find some quick instructions that will help you to setup this “Lead Magnet Website”.

## Actions Required:

**Step 1:** The first step is to know beforehand, where you’ll be uploading this Lead magnet website. It can be your root domain (example: something.com), or a sub-folder of one of your domains (example: something.com/instantbacklinks).

*Comment: It’s recommended to rename the download page. If you do it, please preserve its extension (.html).*

**Step 2:** You Need to Get Your Opt-In For Code From Your Autoresponder Provider (Aweber, GetResponse etc) and add it to “index.html” (you can open and edit this file with Notepad or any other editor).

**Step 3:** You need to go to your Autoresponder Provider and add the lead magnet download page url (example: something.com/instantbacklinks/download.html) under its settings (in general they have a field called “Thank You Page Url” or similar), so your subscribers are redirected to this download page once they submit the opt-in form (if you don’t know how to do this, please contact your AR provider).

**Step 4:** Upload the whole content of the “Lead Magnet Website” folder to your website.

Please also remember to upload InstantBacklinksSetup2.3.msi to your website.

That's All!